

EXPERIENCE

web, interactive/apps, print, signage, point-of-sale, packaging, branding

Responsibilities

design + art direction, brand and product concepting, project management, scheduling, client management, design presentations, casting and styling photoshoots, production for print + web, retouching, management of retouching, writing project specs, working with vendors, copy development, naming, managing juniors and interns

Technical skills

Adobe Creative Suite - CS5, Microsoft Office, working knowledge of html, css, flash and Xcode.

EMPLOYMENT

Callaway Digital Arts

Senior Designer
New York, NY // Sept 2010 – present

The O Group

Designer
New York, NY // Sept 2008 – 2010

MSLK Design

Junior Designer
Queens, NY // Sept 2006 – 2008

Emphasis Design

Freelance Designer
Brooklyn, NY // August 2006

EDUCATION

The University of the Arts

Philadelphia, PA
BFA in Graphic Design
May 2006, Honors

Niskayuna High School

Niskayuna, New York
High Honors 2002

Parsons School of Design

Summer Intensive Studies
New York, NY, July 2001

NOTABLE

Thomas and Friends App reaches #1 in the book category for iPad apps in iTunes store, 2011

Work featured and reviewed on Wired's blog, Padgaget and more, 2011

AIGA student mentor, 2010

Vote poster recommissioned for the West Virginia Secretary of State's office, 2010

Packaging project featured on *The Dieline*, 2009

Senior degree project included in Stephen Heller's book, *Design School Confidential*, 2009

Panelist for The Noguchi Museum's Teen Advisory Board, 2008

Armin Hoffman Award for Excellence in Graphic Design, 2006

University of the Arts Presidential Scholarship, Dean's List every semester, 2002 – 2006